



# CROYDON CULTURE CLICK

## PHOTOGRAPHY COMPETITION 2013

### ▪ CAPTURE THE ESSENCE OF CROYDON ▪

*Can you capture the essence of Croydon in one photograph?*

*Win the town's new Culture Click competition and your work will be viewed by thousands of people.*

The Mayor of Croydon, Councillor Yvette Hopley, has teamed up with Croydon Commitment, the town's corporate social responsibility charity, to give photographers the opportunity to contribute their work to a sponsored calendar, which will raise much-needed funds for good causes.

Fourteen winning entries will be included in the 2014 Croydon Charity Calendar which will go on sale in October, priced just £5. The top five will also go on display in Bernard Weatherill House. There will also be an exhibition of all of the finalists images at a central Croydon location.

The Mayor's charities are the South East Cancer Help Centre in Purley, supporting people with cancer and their families, and the British Heart Foundation, who have just opened a shop in George Street in the town centre.

### ▪ WHAT WE ARE LOOKING FOR ▪

Photographs will be judged on whether they capture the vibrancy of Croydon's culture, transport people to the heart of the place and show passion for the town. You should try to make it something iconic to Croydon, perhaps with a twist such as focussing on everyday people, personality, a sense of place or a moment in time.

Judges will be looking for images that are bold, striking and unique.

### ▪ HOW TO SUBMIT YOUR ENTRY ▪

Quality is as important as content. Images can be emailed as a JPEG, between 1MB and 3MB and a minimum of 300DPI

 Email to: [the.mayor@croydon.gov.uk](mailto:the.mayor@croydon.gov.uk)

 By post to: **The Mayor, Mayor's Parlour, Town Hall, Katharine Street, Croydon, CR9 1XW**

 Via Twitter using [@MayorOfCroydon](https://twitter.com/MayorOfCroydon)

 Submitted via Facebook at [www.facebook.com/MayorOfCroydon](http://www.facebook.com/MayorOfCroydon)

All entries should be submitted with your name, age, email address, contact number and a caption to give the picture context and some insight into the story behind the photograph.

The deadline for submissions is:

**FRIDAY 20TH SEPTEMBER, 2013**

For full terms and conditions visit:

[www.croydon.gov.uk/democracy/themayor/events](http://www.croydon.gov.uk/democracy/themayor/events) or [www.croydoncommitment.co.uk](http://www.croydoncommitment.co.uk)

For further press information, please contact [the.mayor@croydon.gov.uk](mailto:the.mayor@croydon.gov.uk)



The Mayor of Croydon



Croydon Commitment